

# lauren freedman

## OBJECTIVES

As an experienced artist, I am seeking work which combines my passion for the contemporary art world with my savy in digital media. I am interested in pursuing work involving graphic design, marketing, creative directing, and event organization.

## SKILLS AND ABILITIES

- Graphic design
- Adobe Creative Suite
- Google Suite, Microsoft Office
- CRM systems (Hubspot,FileMaker)
- Writing, editing, and research
- Executive assistance, office management, bookkeeping
- Detailed knowledge of the Los Angeles art scene

## EDUCATION

**Vassar College '24**

BA in Media Studies

- Specialized in Contemporary Visual Media

- Minor in Studio Art

**Immaculate Heart High School**

'20

## ADDITIONAL EXPERIENCE

Student Fellow (RA) - *Vassar College*

Design Editor - *The Vassar Student Review*

Usher - *The Hollywood Bowl*

Camp Counselor - *Camp Galileo*

Cashier - *The Panda Cafe, Immaculate Heart High School*

## CONTACT INFO



1283 3<sup>rd</sup> Ave  
Los Angeles, CA 90019



(323) 804-4886



laurenbfreedman@gmail.com



laurenbfreedman.com

## SELECTED WORK EXPERIENCE

### ADMINISTRATIVE & EDITORIAL ASSISTANT

**Edward Goldman, NPR and HuffPost Art Critic**

**Emeritus | July 2024 - Present**

- Collaborate in writing, editing, and publishing Art Matters, a prominent arts and culture newsletter by renowned Art Critic Edward Goldman.
- Provide comprehensive administrative support, including bookkeeping, contact management, and office operations
- Coordinate Edward's "Fine Art of Art Collecting" class through acting as a liaison between galleries, museums, and artists in order to organize a seminar providing exclusive access to the LA art world.

### FREELANCE ARTISAN & GRAPHIC DESIGNER

**1234LAUREN1234 | May 2022 - Present**

- Built and promoted a personal brand showcasing original illustrations and screen-printed designs on reworked, hand-sewn garments—generating \$7,000+ in sales through strategic social media campaigns.
- Partnered with independent fashion brand LiferShop to co-produce a collection of handmade dresses and created visual content for promotional use.
- Exhibited artwork in contemporary galleries in Poughkeepsie, NY and Los Angeles, CA, fostering connections with artists and curators.

- Designed visual materials for campus-wide events at Vassar College, including flyers, infographics, and digital media for the Vassar Student Association (VSA).
- As Graphic Design Chair for Vassar College Entertainment (ViCE),I directed promotional campaigns for live music events—managing event branding, digital assets, and audience engagement strategies.
- Created event graphics and merchandise designs for the LA Derby Dolls, LA's largest Roller Derby league

### SOCIAL MEDIA AND MARKETING INTERN

**Eugenia Grace | August 2023 - May 2024**

- Participated in strategic meetings, meticulously recorded notes, and provided key recommendations on visual branding and marketing strategy for this pre-launch startup
- Managed all business contacts on Hubspot
- Created mockup graphics for social media
- Refined pitch deck and branding deck material